

News & Updates From Your Partners At CVN.



**RURAL SUCCESS**  
BUILDING AND GROWING WITH SMALL-TOWN ROOTS.



**HEALTHY FOOD**  
WHAT'S AT STAKE FOR OUR RURAL GROCERY STORES



**SPEAK UP**  
CORY HITS THE ROAD TO TALK LOCAL

# CVN NEWS



## CVN: Sneak Preview

**LEI PACKAGING:**

The premier manufacturer of molded pulp packaging, LEI designs and manufactures cost-effective and environmentally friendly packaging from 100% recycled paper. Success over the past 10+ years has led LEI to expand as the company searches for a new 35K sq ft facility to house over \$10 million of new capital equipment and 20+ new full-time jobs.

**LEAF ENGINEERED WOOD PRODUCTS:**

Mass timber has become the leading alternative to solid wood and steel construction, and with emerging legislative and environmental changes, LEAF is experiencing steady growth and is well-positioned to capture a significant share in the market... once the Canadian company finds its new home in the US.

**SPROUT KIDS ACADEMY:**

Providing Child Care and Instruction to children ages 6 weeks to 12 years including Preschool and Before & After School Programming (BASP). With an adaptable business model and a desire to expand to new markets across the Midwest, Sprout Kids Academy is excited to discover new markets.

### CVN: UPCOMING SCHEDULE

SEPT <b>20</b> 2024	JAN <b>10</b> 2025	MAY <b>9</b> 2025	SEPT <b>12</b> 2025
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## A RURAL EXPANSION SUCCESS STORY



KAMP Automation was founded in small-town Owatonna in 2015. By providing custom automation systems to manufacturing companies of all sizes, KAMP took off.

In 2022, the company was outgrowing its facility in southern Minnesota and had an important decision to make: stick to its “roots” and build in Owatonna OR pivot and move the business and future expansion to the metro.

KAMP chose to stay at home and couldn’t be happier. Today, they’re operating in a brand-new facility and providing excellent career opportunities for the town and region as they continue to grow and prosper.

*“Our goal was to provide high tech, good paying jobs in a rural and growing community - Owatonna was a great choice,” -Kent Patterson, President & CEO of KAMP Automation.*

## THE RURAL GROCERY INITIATIVE

According to a new USDA Economic Research Service report, independent grocery stores in rural areas take a far bigger financial hit than their urban counterparts when the “dollar stores” move into town. Sales, employment, and store count drop at much higher rates than those of urban retailers.



However, Rial Carter and Rural Grocery Initiative out of Kansas State aims to sustain locally owned rural grocery stores and enhance the vitality they bring to the community. The Rural Grocery Initiative partners with rural grocery stores providing resources and tools to help them compete and improve their access to healthy foods and plan for the future.

Rial is traveling from Kansas to be with us at the September event.

## MY TOWN

Filming for Season 1 has finished with the series moving into the post-production stage. By early September, all 7 episodes spanning 4 states will be completed with an exciting (still secret) premiere set for October.



Watch the “Season 1, Teaser #2” on YouTube, Facebook, or LinkedIn: “@MyTownSeries”

IF YOU’RE INTERESTED in having the “My Town” team explore your region for Season 2, NOW is the time to apply. Contact Cory ([cory@brookshireco.com](mailto:cory@brookshireco.com)) to learn more.



## SPEAKING AT THE MAIN STREET SUMMIT

On August 27-29th, Cory will serve as a keynote speaker at North Dakota’s “Main Street Summit” in Watford City, ND where this year’s theme is “Regional Prosperity.” Cory’s message on taking back the rural narrative through a proactive approach has him leading a session titled, “My Town: You Have What Everyone’s Searching For,” and delivering his keynote speech, “Reshaping The Rural Narrative.”

IF YOU’RE INTERESTED in having Cory speak to your region, reach out to him at [cory@brookshireco.com](mailto:cory@brookshireco.com).

## HOW CAN WE HELP?

- Have an idea for CVN?
- Or do you need help with a particular project, building, or marketing?
- Justin and Cory are always here for you, so please reach out at anytime.



WE BELIEVE IN RURAL AMERICA

[www.brookshireco.com/cvn](http://www.brookshireco.com/cvn)